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Commission on Accreditation of Allied Health Education Programs

Standards and Guidelines for the Accreditation of Lactation Consultant Education Programs

Standards initially adopted in 2011; revised in xxxxx

Adopted by the
International Lactation Consultant Association
International Board of Lactation Consultant Examiners
Lactation Education Accreditation and Approval Review Committee
and
Commission on Accreditation of Allied Health Education Programs

The Commission on Accreditation of Allied Health Education Programs (CAAHEP) accredits programs upon the recommendation of the Lactation Education Accreditation and Approval Review Committee (LEAARC).

These accreditation **Standards and Guidelines** are the minimum standards of quality used in accrediting programs that prepare individuals to enter the Lactation Consultant profession. Standards are the minimum requirements to which an accredited program is held accountable. Guidelines are descriptions, examples, or recommendations that elaborate on the Standards. Guidelines are not required, but can assist with interpretation of the Standards.

Standards are printed in regular typeface in outline form. *Guidelines* are printed in italic typeface in narrative form.

Preamble

The Commission on Accreditation of Allied Health Education Programs (CAAHEP), the International Lactation Consultant Association (ILCA), and the International Board of Lactation Consultant Examiners (IBLCE) cooperate to establish, maintain and promote appropriate standards of quality for educational programs that meet or exceed the minimum standards outlined in these accreditation **Standards and Guidelines**. Lists of accredited programs are published for the information of students, employers, educational institutions and agencies, and the public.

These **Standards and Guidelines** are to be used for the development, evaluation, and self-analysis of Lactation Consultant education programs. On-site review teams assist in the evaluation of a program's relative compliance with the accreditation Standards.

37 **Description of the Profession**

38 The lactation consultant is an allied health care professional who possesses the necessary skills, knowledge
39 and attitudes to provide quality breastfeeding assistance to families. Lactation consultants work within the
40 professional code of ethics, clinical competencies, scope of practice and standards of practice. They integrate
41 established knowledge and evidence when providing care for breastfeeding families, work within the legal
42 framework of their respective geopolitical regions or settings, and maintain knowledge and skills through
43 regular continuing education.

44 Lactation consultants educate families, health professionals and the community about breastfeeding and
45 human lactation. They facilitate the development of policies which protect, promote and support
46 breastfeeding, and act as advocates for breastfeeding as the child-feeding norm. They provide holistic,
47 evidence-based breastfeeding support and care for families from preconception to weaning. Using principles
48 of adult education, they facilitate learning for clients, health care providers and others in the community.

49 Lactation consultants perform comprehensive assessments related to lactation. They develop and implement
50 an individualized feeding plan in consultation with families using evidence-based information. They integrate
51 cultural, psychosocial and nutritional aspects of breastfeeding. They support and encourage parents to
52 successfully meet their breastfeeding goals, using effective therapeutic communication skills when interacting
53 with clients and other health care providers. They use the principles of family-centered care while maintaining
54 a collaborative, supportive relationship with clients.

55 Lactation consultants maintain accurate records and reports, where appropriate. They preserve client
56 confidence by respecting the privacy, dignity and confidentiality of families. They act with reasonable diligence
57 by assisting families with decisions regarding the feeding of children by providing information that is evidence-
58 based and free of conflict of interest.

59 Lactation consultants provide follow-up services as required, and make necessary referrals to other health
60 care providers and community support resources when necessary. They deliver coordinated services to
61 families, and work collaboratively and interdependently with other members of the health care team.

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64 **I. Sponsorship**

65 **A. Sponsoring Educational Institution**

66 A sponsoring institution must be at least one of the following, and must either award credit for
67 the program or have an articulation agreement with an accredited post-secondary institution
68 that awards credit:

- 69 1. A post-secondary academic institution accredited by an institutional accrediting agency
70 that is recognized by the U.S. Department of Education, and must be authorized under
71 applicable law or other acceptable authority to provide a postsecondary program, which
72 awards a minimum of a certificate/diploma at the completion of the program.
- 73 2. A foreign post-secondary academic institution authorized under applicable law or other
74 acceptable authority to provide a postsecondary program, which awards a minimum of a
75 certificate/diploma at the completion of the program.
- 76 3. A hospital or medical center accredited by a healthcare accrediting agency or equivalent
77 that is recognized by the U.S. Department of Health and Human Services, and authorized
78 under applicable law or other acceptable authority to provide healthcare, which awards a
79 minimum of a certificate/diploma at the completion of the program.
- 80 4. A branch of the United States Armed Forces or other Federal agency, which awards a
81 minimum of a certificate/diploma at the completion of the program.

82 **B. Consortium Sponsor**

- 83 1. A consortium sponsor is an entity consisting of two or more members that exists for the
84 purpose of operating an educational program. In such instances, at least one of the
85 members of the consortium must meet the requirements of a sponsoring educational
86 institution as described in I.A.
- 87 2. The responsibilities of each member of the consortium must be clearly documented in a
88 formal affiliation agreement or memorandum of understanding, which includes
89 governance and lines of authority.

90 **C. Responsibilities of Sponsor**

91 The Sponsor must ensure that the provisions of these **Standards and Guidelines** are met.
92

93 **II. Program Goals**

94 **A. Program Goals and Outcomes**

95 There must be a written statement of the program's goals and learning domains consistent with
96 and responsive to the demonstrated needs and expectations of the various communities of
97 interest served by the educational program. The communities of interest that are served by the
98 program must include, but are not limited to students, graduates, faculty, sponsor
99 administration, employers, physicians, and the public.

100 Program-specific statements of goals and learning domains provide the basis for program
101 planning, implementation, and evaluation. Such goals and learning domains must be
102 compatible with the mission of the sponsoring institution(s), the expectations of the
103 communities of interest, and nationally accepted standards of roles and functions. Goals and

104 learning domains are based upon the substantiated needs of health care providers and
105 employers, and the educational needs of the students served by the educational program.

106 **B. Appropriateness of Goals and Learning Domains**

107 The program must regularly assess its goals and learning domains. Program personnel must
108 identify and respond to changes in the needs and/or expectations of its communities of
109 interest.

110 An advisory committee, which is representative of at least each of the communities of interest
111 named in these **Standards**, must be designated and charged with the responsibility of meeting
112 at least annually, to assist program and sponsor personnel in formulating and periodically
113 revising appropriate goals and learning domains, monitoring needs and expectations, and
114 ensuring program responsiveness to change.

115 *Advisory committee meetings may include participation by synchronous electronic means.*

116 **C. Minimum Expectations**

117 The program must have the following goal defining minimum expectations: “To prepare
118 competent entry-level lactation consultants in the cognitive (knowledge), psychomotor (skills),
119 and affective (behavior) learning domains.”

120 Programs adopting educational goals beyond entry-level competence must clearly delineate
121 this intent and provide evidence that all students have achieved the basic competencies prior
122 to entry into the field.

123 *Nothing in this standard restricts programs from formulating goals beyond entry-level*
124 *competence.*

125
126 **III. Resources**

127 **A. Type and Amount**

128 Program resources must be sufficient to ensure the achievement of the program’s goals and
129 outcomes. Resources must include, but are not limited to: faculty; clerical and support staff;
130 curriculum; finances; offices; classroom, and, ancillary student facilities; clinical affiliates;
131 equipment; supplies; computer resources; instructional reference materials, and faculty/staff
132 continuing education.

133
134 **B. Personnel**

135 The sponsor must appoint sufficient faculty and staff with the necessary qualifications to
136 perform the functions identified in documented job descriptions and to achieve the program’s
137 stated goals and outcomes.

139 1. Program Director

140 a. Responsibilities

141 The Program Director must be responsible for all aspects of the program, including, but
142 not limited to:

- 143 1) supervision of those activities of the faculty and administrative staff that are in
144 direct support of the program;
- 145 2) organization, administration, review, and planning, and development of processes
146 that assure general effectiveness of the program;
- 147 3) effectiveness of the program, including instruction and faculty, with systems in
148 place to demonstrate the effectiveness of the program; and
- 149 *Faculty supervision may include but is not limited to providing regular performance*
150 *evaluation, feedback, and corrective action.*
- 151 4) orientation/training and supervision of didactic and clinical preceptors.

152 b. Qualifications

153 The program director must:

- 154 1) have an appointment in the sponsor's institution; and
- 155 2) hold a minimum of a Bachelor's degree or equivalent degree that provides the
156 knowledge and skills to administer the program

157

158 2. Curriculum Coordinator

159 The position of Curriculum Coordinator can be fulfilled by the Program Director provided all
160 qualifications are met for Program Director and Curriculum Coordinator.

161 a. Responsibilities

162 The curriculum coordinator must:

- 163 1) lead development of the curriculum to ensure alignment with Appendix B; and
- 164 2) coordinate periodic review and recommend revisions of the curriculum.

165 b. Qualifications

166 The curriculum coordinator must:

- 167 1) be a certified lactation consultant; and
- 168 2) be proficient in lactation education and curriculum development; and
- 169 3) hold a Bachelor's degree or equivalent degree that provides the knowledge and
170 skills to manage the curriculum

174 3. Faculty/Clinical Instructional Staff

175 a. Responsibilities

- 176 1) The faculty/clinical instructional staff must be responsible for providing
177 instruction, evaluating students and reporting progress as required by the
178 institution, and reviewing and updating course materials.
- 179 2) In each location where a student is assigned for didactic/supervised clinical
180 practice instruction, there must be a qualified individual designated to provide
181 that supervision and related assessments of the student's progress in achieving
182 acceptable program requirements.

183

184 b. Qualifications

- 185 1) Faculty/clinical instructional staff must be individually qualified by education and
186 experience and must be effective in teaching the subjects assigned.
- 187 2) Faculty/clinical instructional staff for the lactation portion of the educational
188 program, both didactic and supervised clinical practice, must each be a certified
189 lactation consultant.

190

191 **C. Curriculum**

192 The curriculum must ensure the achievement of program goals and learning domains.
193 Instruction must be an appropriate sequence of classroom, laboratory, and clinical activities.
194 Instruction must be based on clearly written course syllabi that include course description,
195 course objectives, methods of evaluation, topic outline, and competencies required for
196 completion.

197 The program must demonstrate by comparison that the curriculum offered meets or exceeds
198 the content specified in Appendix B of these Standards.

199

200 **D. Resource Assessment**

201 The program must, at least annually, assess the appropriateness and effectiveness of the
202 resources described in these **Standards**. The results of resource assessment must be the basis
203 for ongoing planning and appropriate change. An action plan must be developed when
204 deficiencies are identified in the program resources. Implementation of the action plan must be
205 documented and results measured by ongoing resource assessment.

206

207 **IV. Student and Graduate Evaluation/Assessment**

208 **A. Student Evaluation**

209 **1. Frequency and purpose**

210 Evaluation of students must be conducted on a recurrent basis and with sufficient
211 frequency to provide both the students and program faculty with valid and timely

indications of the students' progress toward and achievement of the competencies and learning domains stated in the curriculum.

2. Documentation

Records of student evaluations must be maintained in sufficient detail to document learning progress and achievements.

B. Outcomes

1. Outcomes Assessment

The program must periodically assess its effectiveness in achieving its stated goals and learning domains. The results of this evaluation must be reflected in the review and timely revision of the program.

Outcome assessments must include, but are not limited to: national/international credentialing examination(s) performance, programmatic retention/attrition, graduate satisfaction, employer satisfaction, job (positive) placement, and programmatic summative measures. The program must meet the outcomes assessment thresholds.

“Positive placement” means that the graduate is employed full or part-time in the profession or in a related field; or continuing his/her education; or serving in the military. A related field is one in which the individual is using cognitive, psychomotor, and affective competencies acquired in the educational program.

“National credentialing examinations” are those accredited by the National Commission for Certifying Agencies (NCCA). Participation and pass rates on national credentialing examination(s) performance may be considered in determining whether or not a program meets the designated threshold, provided the credentialing examination or an alternative examination is available to be administered prior to graduation from the program. Results from an alternative examination may be accepted, if designated as equivalent by the organization whose credentialing examination is so accredited.

2. Outcomes Reporting

The program must periodically submit to LEAARC the program goal(s), learning domains, evaluation systems (including type, cut score, and appropriateness), outcomes, its analysis of the outcomes, and an appropriate action plan based on the analysis.

Programs not meeting the established thresholds must begin a dialogue with the LEAARC to develop an appropriate plan of action to respond to the identified shortcomings.

V. Fair Practices

A. Publications and Disclosure

1. Announcements, catalogs, publications, and advertising must accurately reflect the program offered.
2. At least the following must be made known to all applicants and students: the sponsor's institutional and programmatic accreditation status as well as the name, address and

252 phone number of the accrediting agencies; admissions policies and practices, including
253 technical standards (when used); policies on advanced placement, transfer of credits, and
254 credits for experiential learning; number of credits required for completion of the program;
255 tuition/fees and other costs required to complete the program; policies and processes for
256 withdrawal and for refunds of tuition/fees.

- 257 3. At least the following must be made known to all students: academic calendar, student
258 grievance procedure, criteria for successful completion of each segment of the curriculum
259 and for graduation, and policies and processes by which students may perform clinical
260 work while enrolled in the program.
- 261 4. The sponsor must maintain, and make available to the public, current and consistent
262 summary information about student/graduate achievement that includes the results of
263 one or more of the outcomes assessments required in these **Standards**.

264 *The sponsor should develop a suitable means of communicating to the communities of*
265 *interest the (e.g., through a website or electronic or printed documents).*

266 **B. Lawful and Non-discriminatory Practices**

267 All activities associated with the program, including student and faculty recruitment, student
268 admission, and faculty employment practices must be non-discriminatory and in accord with
269 the statutes, rules and regulations of the geopolitical regions or settings in which they are
270 offered. There must be a faculty grievance procedure made known to all paid faculty.

271 **C. Safeguards**

272 The health and safety of patients/clients, students, and faculty and other participants
273 associated with the educational activities of the students must be adequately safeguarded.

274 All activities required in the program must be educational and students must not be substituted
275 for staff.
276

277 **D. Student Records**

278 Satisfactory records must be maintained for student admission, advisement, counseling, and
279 evaluation. Grades and credits for courses must be recorded on the student transcript and
280 permanently maintained by the sponsor in a safe and accessible location.
281

282 **E. Substantive Change**

283 The sponsor must report substantive change(s) as described in Appendix A to CAAHEP/LEAARC
284 in a timely manner. Additional substantive changes to be reported to LEAARC within the time
285 limits prescribed include:
286

- 287 1. Change in institution's legal status
- 288 2. Changes that represent significant departure in curriculum content
- 289 3. Change in method of curriculum delivery

290 4. Change in the degree or credential awarded

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292 **F. Agreements**

293 There must be a formal affiliation agreement or memorandum of understanding between the
294 sponsor and all other entities that participate in the education of the students describing the
295 relationship, roles, and responsibilities of the sponsor and that entity.

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Appendix B

Competencies for Lactation Consultant Education Programs

These *Competencies for Lactation Education Programs* define the knowledge and skills that students must achieve prior to graduation. Applicable for post-secondary academic education throughout the world, it includes college level general health education and lactation competencies required for lactation consultant practice.

1. General Education

The general education provides a broad base of support to serve as a foundation for lactation consultant practice. College level courses are required in the following topics:

- a. Biology: Growth, structure and function of living organisms
- b. Research: Fundamental theories and concepts of scientific inquiry and evidence-based practice
- c. Human anatomy: Structure of human body systems
- d. Human physiology: Physiology and function of human organ systems
- e. Child development: Developmental stages for infants and young children
- f. Basic nutrition: Principles of nutrition and health
- g. Psychology: Foundations of psychology, counseling or interpersonal communication
- h. Sociology: Sociological concepts of the cultural aspects of human behavior

The following required topics may be completed within college courses or through continuing education:

- i. Healthcare profession:
 - 1) Medical documentation
 - 2) Health/medical terminology
 - 3) Ethics for health professionals (ethical conduct, confidentiality, informed consent and conflict of interest)
- j. Health safety:
 - 1) Occupational safety
 - 2) Universal safety precautions
 - 3) Infection control
 - 4) Basic life support

2. Lactation Education

The lactation education presents required competencies applicable to any lactation program regardless of academic setting.

Communication and Counseling

- a. 1) Obtain the parents' permission to provide care to their infant/child
- a. 2) Utilize appropriate counseling skills and techniques
- a. 3) Respect a person's race, creed, religion, sexual orientation/gender identity/gender expression, age, and national origin
- a. 4) Integrate cultural, psychosocial and nutritional aspects of breastfeeding
- a. 5) Ascertain parents' goals for breastfeeding
- a. 6) Utilize effective counseling and communication skills when interacting with parents, children, their families and other healthcare providers
- a. 7) Provide support and encouragement to enable parents to successfully meet their breastfeeding goals
- a. 8) Apply the principles of family-centered care while maintaining a collaborative, supportive relationship with breastfeeding families
- a. 9) Describe gender issues within a culture as they relate to breastfeeding
- a. 10) Utilize adult education principles
- a. 11) Select appropriate teaching aids
- a. 12) Provide information at a level which parents can easily understand
- a. 13) Provide support and information to parents to make evidence-informed decisions
- a. 14) Provide evidence-based information regarding use of medications (over-the-counter and prescription), alcohol, tobacco and street drugs, including their potential impact on milk production and child safety
- a. 15) Provide evidence-based information regarding complementary therapies during lactation and their impact on milk production and the effect on the infant/child
- a. 16) Provide anticipatory guidance to reduce potential risks to breastfeeding parents or their infant/child
- a. 17) Counsel and support the family in coping with the death of a child
- a. 18) Make appropriate referrals to other healthcare providers and community support resources in a timely manner depending on the urgency of the situation
- a. 19) Provide information on community resources for breastfeeding assistance
- a. 20) Assess social supports and possible challenges
- a. 21) Provide follow-up services as required and requested
- a. 22) Counsel and support donations to milk banks

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Documentation and Communication	
b.	1) Work collaboratively with the healthcare team to provide coordinated services to families
b.	2) Obtain parental consent for obtaining and disclosing of information as needed or as specified by local jurisdiction
b.	3) Maintain documentation of all contacts, assessments, feeding plans, recommendations and evaluations of care and retain records for the time specified by the local jurisdiction
b.	4) Provide written assessments as required
b.	5) Respect the privacy, dignity and confidentiality of families except where the reporting of a danger to a parent or infant/child is specifically required by law

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History Taking and Assessment	
c.	1) Obtain a lactation history
c.	2) Identify events that occurred during the pregnancy, labor and birth that may adversely affect breastfeeding
c.	3) Assess physical, mental and psychological states
c.	4) Assess the breasts to determine if changes are consistent with adequate function in lactation
c.	5) Assess for normal child behavior and developmental milestones
c.	6) Assess and determine strategies to initiate and continue breastfeeding when challenging situations exist/occur
c.	7) Identify correct latch and attachment
c.	8) Assess effective milk transfer
c.	9) Assess for adequate milk intake of the infant/child
c.	10) Address inadequate milk intake
c.	11) Assess infant oral anatomy
c.	12) Assess normal neurological responses and reflexes
c.	13) Provide information regarding increasing or decreasing milk volume as needed
c.	14) Assess milk supply

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Prenatal and Perinatal Breastfeeding Support	
d.	1) Teach a prenatal breastfeeding class
d.	2) Perform a prenatal breast assessment
d.	3) Address health related life style issues, including alcohol, tobacco and drugs
d.	4) Assess and counsel parents on nutrition
d.	5) Support labor and birth practices that optimize breastfeeding outcomes
d.	6) Identify and promote positive breastfeeding practices
d.	7) Promote continuous skin-to-skin contact of the newborn and caregiver
d.	8) Discuss the appropriate continuation of breastfeeding when parents and their infant/child are separated
d.	9) Provide education to assist the family to identify newborn feeding cues and behavioral states
d.	10) Educate families on normal child behaviors indicating breastfeeding needs; signs of readiness to feed, and expected feeding patterns
d.	11) Assist parents and their infant/child to find comfortable positions for breastfeeding
d.	12) Provide suggestions as to when and how to stimulate a sleepy baby to feed
d.	13) Provide education for the family regarding the use of pacifiers/ dummies including the possible risks to lactation
d.	14) Provide information and strategies to prevent and resolve sore damaged nipples
d.	15) Provide information and strategies to prevent and resolve engorgement, blocked ducts and mastitis
d.	16) Provide appropriate education for the family regarding the importance of exclusive breastfeeding to the health of the parent and infant/child and the risk of using human milk substitutes

Extended Breastfeeding Support	
e.	1) Teach appropriate food selection for breastfed children
e.	2) Provide information and strategies to minimize the risk of Sudden Infant Death Syndrome (SIDS) or Sudden Unexplained Death of an Infant (SUDI)
e.	3) Provide information regarding family planning methods including Lactation Amenorrhea Method (LAM) and their impact on lactation
e.	4) Assist parents with their child's teething and biting as it impacts on breastfeeding
e.	5) Identify issues related to early weaning and appropriate interventions/teaching for the family
e.	6) Provide information regarding weaning from the breast when appropriate, including care of the breasts and preparation and use of human milk substitutes

Extended Breastfeeding Support

- e. 7) Provide instruction and guidance on toddler breastfeeding
- e. 8) Describe and teach approaches to breastfeeding while pregnant and tandem nursing

Problem-Solving

- f. 1) Evaluate potential and existing factors impacting a parent's breastfeeding goals
- f. 2) Assist and support parents to develop, implement and evaluate an appropriate, acceptable and achievable breastfeeding plan utilizing all resources available
- f. 3) Evaluate parents' understanding of all information and education provided
- f. 4) Provide evidence-based information to parents regarding the use of techniques and devices
- f. 5) Evaluate and critique how techniques and devices may be used to ensure initiation and/or continuation of breastfeeding in certain circumstances
- f. 6) Critique and evaluate indications, contraindications and use of techniques, appliances and devices which support breastfeeding
- f. 7) Evaluate, critique and demonstrate the use of techniques and devices which support breastfeeding, understand that some devices may be marketed without evidence to support their usefulness and may be harmful to the continuation of breastfeeding
- f. 8) Carefully choose a method of feeding when supplementation is unavoidable and use strategies to maintain breastfeeding to meet the parent's goal

Infant/Child Breastfeeding Challenges

- g. 1) Develop and apply a plan of action to assist the breastfeeding dyad that has undergone a traumatic birth
- g. 2) Develop and apply a plan of care for the breastfeeding parent with a preterm or late preterm infant
- g. 3) Design and implement a plan of care for the parent with a newborn that is small for gestational age (SGA) or large for gestational age (LGA)
- g. 4) Design and implement a plan of care for breastfeeding multiples
- g. 5) Facilitate breastfeeding for the medically fragile and physically compromised infant/child
- g. 6) Describe and implement a plan of care for the breastfed hypoglycemic newborn
- g. 7) Calculate an infant/child's caloric/Kilojoule and volume requirements
- g. 8) Assess the breastfeeding infant/child's growth using World Health Organization adapted growth charts
- g. 9) Assess and implement a breastfeeding plan for the hyperbilirubinemic newborn

Infant/Child Breastfeeding Challenges

- g. 10)** Identify infant/child conditions that may impact breastfeeding, including but not limited to disorganized or ineffective suck, ankyloglossia, cleft lip/palate, Pierre Robin syndrome, and Down syndrome
- g. 11)** Identify yeast infection and instruct the parent on appropriate interventions
- g. 12)** Assess the infant/child for colic, gastric reflux, lactose overload, and food intolerances and their impact on breastfeeding
- g. 13)** Assist parents of an infant/child with a chronic medical condition that may impact breastfeeding
- g. 14)** Recognize and offer breastfeeding assistance for the infant/child with cardiac problems

Parental Breastfeeding Challenges

- h. 1)** Identify medical conditions that impact breastfeeding and appropriate teaching for parents
- h. 2)** Identify special needs of adolescent breastfeeding parents
- h. 3)** Assist and support the parents to identify strategies to cope with peripartum mood disorders (prenatal depression, “baby blues”, postpartum depression, anxiety and psychosis) and access community resources
- h. 4)** Support parents who are inducing lactation or relactating
- h. 5)** Address physical disabilities which may limit parents' handling of their infant/child
- h. 6)** Counsel and support HIV positive parents and those of unknown HIV status, and be able to convey current recommendations on infant feeding

Public Health

- i. 1)** Teach the use of breastfeeding during emergencies and appropriate support
- i. 2)** Utilize quality assurance standards in delivery of care
- i. 3)** Develop a community outreach program
- i. 4)** Describe national and global policy and program development, history, rationale and current issues

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Research, Legislation and Policy	
j.	1) Critique, evaluate and incorporate evidence-informed findings into practice within the laws of the work setting
j.	2) Evaluate research and breastfeeding data
j.	3) Describe various research methods and the most appropriate method for a given research question
j.	4) Use appropriate resources for research to provide information to the healthcare team on conditions, modalities, and medications that affect breastfeeding and lactation
j.	5) Describe and apply behavior change theories
j.	6) Participate in the development of policies at global, national, and local levels which protect, promote and support breastfeeding

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Professional Responsibilities and Practice	
k.	1) Conduct oneself in a professional manner, practicing within the framework of the profession's code of ethics, scope of practice, and clinical competencies
k.	2) Assist families with decisions regarding feeding their infants/children by providing evidence-based information that is free of any conflicts of interest
k.	3) Advocate for breastfeeding women, infants, children and families in all settings and promote breastfeeding as the infant/child feeding norm globally
k.	4) Promote the principles of the WHO Global Strategy for Infant and Young Child Feeding
k.	5) Promote the principles of the Baby Friendly Hospital Initiative
k.	6) Demonstrate the process to report a lactation consultant who is found guilty of a criminal offense or is functioning outside the framework of the profession's code of ethics, scope of practice, or clinical competencies
k.	7) Describe and analyze practice setting options for lactation consultants

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Leadership and Teaching	
l.	1) Demonstrate personal leadership skills that reflect self-awareness and vision
l.	2) Demonstrate leadership and cultural awareness when communicating within an organization and when representing an organization to others
l.	3) Provide breastfeeding information to lay and health professional audiences utilizing adult learning methods and demonstrating public speaking skills

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