

**CAAHEP Strategic Plan 2019**  
Approved 7/25/2019

Goal	Status	Action Steps
Goal #1  Achieve greater efficiency and consistency in the application of CAAHEP Standards, policies, and procedures	1.1.	<b>Develop optimal Standards template that balances the need for standardization and consistency with opportunity for innovation.</b>
	1.1.a.	Explore and assess alternative Standards template design
	1.1.b.	Compare alternative designs to current CAAHEP template, to evaluate need for revisions and make recommendations (if any) for revisions
	1.2.	<b>Develop plan for improving efficiency of Standards review process</b>
	1.2.a.	Evaluate alternative process for conducting reviews
	1.2.b.	Develop plan to provide trending reports of citations to CoAs on consistent basis
	1.2.c.	Develop and implement mandatory workshop for CoA reps prior to entering into Standards revision or development
	1.2.d.	Develop a mechanism to provide background information about the profession to assist SC members in reviewing the proposed Standards
	1.3.	<b>Develop consistent review process of SIGs and CoA policies related to Standards interpretation.</b>
	1.3.a.	Develop tools for liaisons to use to conduct preliminary review of new CoA policies/edits to Standards Interpretive Guides (SIGs)
	1.4.	<b>Complete and implement technological innovation to standardize accreditation process review tools (online self-study, annual report)</b>
	1.4.a.	Evaluate opportunities/options to integrate existing CoA tool with CAAHEP system
	1.5.	<b>Assure consistency among CoAs in application of CAAHEP Policy 103 Geographic Scope</b>
	1.5.a.	Identify CoA practices on international initiatives
	1.5.b.	Develop a policy regarding international programs
1.5.c.	Provide training for CoAs	
Goal #2  Support the relationship with and support of CoAs	2.1.	<b>Establish the infrastructure to support new CoAs</b>
	2.1.a.	Threshold Eligibility and Requirements for new COAS entering system
	2.1.b.	Develop a playbook (new CoAs) including rules of engagement
	2.1.c.	Ongoing communication
	2.2.	<b>Develop and refine resources and services to support CoAs</b>
	2.2.a.	Survey CoAs via personal contact
	2.2.b.	Develop a playbook for existing CoAs
	2.2.c.	Ongoing communication
	2.2.d.	Assist CoAs with training and orienting new CoA members
	2.3.	<b>Resources for Program Directors</b>
	2.3.a.	Develop Program Director development sessions (C2C project)
	2.4.	<b>Recognize contributions of CoAs</b>
	2.4.a.	Establish awards/recognition program (CoAs)
	2.4.b.	Recognize achievements (grounded in Mission & Vision)
	2.4.c.	Feature in Communiqué
2.5.	<b>Enhance Liaison Role, Responsibilities, and Training</b>	
2.5.a.	Review/revise Policy 509 C BoD-CoA Liaison - Role and Responsibility	
2.5.b.	Evaluate and clarify the role and responsibilities of Liaisons	
2.5.c.	Develop Liaison play book based on revised 509 C policy	
2.5.d.	Develop recorded training modules	
Goal #3  Build an efficient and sustainable structure	3.1.	<b>Strengthen CAAHEP's financial position</b>
	3.1.a.	Explore different fee schedules and revenue streams
	3.1.b.	Evaluate all meetings costs and revenue
	3.2.	<b>Conduct governance study</b>
	3.2.a.	Review and evaluate the make-up of the Board
	3.2.b.	Evaluate membership categories
	3.2.c.	Evaluate committee structure and responsibilities
	3.2.d.	Conduct a Board Self-Assessment
	3.3.	<b>Develop and implement an ongoing assessment/evaluation of the effectiveness of CAAHEP</b>
	3.3.a.	Regularly assess CAAHEP's progress on achieving goals of strategic plan and providing for mid-course correction
3.3.b.	Identify key performance indicators	
Goal #4  Foster innovative education	4.1.	<b>Review CAAHEP Policy in Context of Education Innovation (External)</b>
	4.1.a.	Assess external innovations in education
	4.1.b.	Examine CAAHEP policies regarding innovation
	4.1.c.	Revise CAAHEP policies regarding innovative education
	4.2.	<b>Gather and Analyze Data on Innovative Education (Internal)</b>
	4.2.a.	Create a survey for CoAs on approaches to innovative education
	4.2.b.	Administer Survey
	4.2.c.	Analyze Data
4.2.d.	Report Results	