

Commission on Accreditation of Allied Health Education Programs (CAAHEP)

Strategic Plan

Mission Statement: To assure quality health professions education to serve the public interest.

Vision: To be the premier agency for programmatic accreditation services

Values: CAAHEP processes, actions, and strategies are guided by:

- *Integrity*
- *Collaboration*
- *Accountability*
- *Consensus*

CAAHEP Constituencies:

- *External – Public, applicants/students, employers, certifying bodies, and government agencies*
- *Internal – Committees on Accreditation, educational institutions, sponsoring organizations, and professional associations*

In its pursuit of its mission, CAAHEP will accomplish the following broad goals:

- I Promote best practices in accreditation
 - A. Improve accreditation services and processes
 - 1) Review use of and satisfaction with site visit quiz
 - 2) Survey COA's to elicit proposals for process improvements
 - 3) Develop the program director "survival kit"
 - 4) Use CAAR to gain information on current priorities
 - 5) Develop training programs to qualify generalists for site visitation
 - B. Focus on outcomes-based standards
 - 1) Develop program(s) in collaboration with COA's to provide training in the assessment of outcomes
 - 2) Seek the standardization of outcomes measurement tools through collaboration with COA's and others as appropriate
 - 3) Assess the effectiveness of the shift to outcomes-based evaluation
- II Strengthen the organizational effectiveness of CAAHEP
 - A. Enhance collaboration with current COA's
 - 1) Continue leadership meeting
 - 2) Develop training for liaisons
 - 3) Provide enhanced CAAHEP orientation to COA's
 - 4) Enhance orientation for new CAAHEP board members
 - B. Mobilize commissioners through an enhanced role with clearer expectations
 - 1) Use commissioners as generalist site visitors
 - 2) Commission white papers on CAAHEP concerns
 - 3) Expand commissioners' role(s) in annual meeting as now operating
 - C. Identify and respond to appropriate opportunities for external funding
 - D. Study and perhaps re-conceive the annual meeting on a long-term basis
 - 1) Appoint a task force

- III Assert leadership within the accrediting communities
 - A. Strengthen alliances with other health profession accrediting agencies
 - 1) Invite targeted allies to appropriate CAAHEP meetings
 - B. Maintain and enhance roles in CHEA, ASPA
 - 1) Offer “scholarships” as appropriate to support ASPA participation
 - C. Enhance public understanding of accreditation
 - 1) Seek outlets in appropriate periodicals for CAAHEP information
 - 2) Provide targeted media with CAAHEP listing of speakers/writers/interviewees
 - 3) Increase vigilance regarding appropriate disclosure of CAAHEP accreditation
 - D. Promote visibility and influence through marketing its “gold standard”
 - 1) Develop a professional-quality public relations strategy focused on issue of accreditation vs. non-accreditation—preferably in alliance with AARP or other appropriate ally
 - 2) Identify priority recipients for existing promotional materials (brochure and video)
 - E. Continue to promote and support emergency preparedness (EP) education
 - 1) Plan and conduct up to four workshops in 2008
 - 2) Develop and distribute materials related to EP
 - F. Track and respond to emerging competitors
 - G. Support innovative and research in health care education programs